



KING COUNTY

1200 King County Courthouse
516 Third Avenue
Seattle, WA 98104

Signature Report

November 8, 2016

Ordinance 18393

Proposed No. 2016-0491.2

Sponsors Upthegrove

1 AN ORDINANCE relating to public transportation,
2 adopting a two-year increase to the limit of lost revenue
3 from waiving or discounting fares; and amending
4 Ordinance 12643, Section 18, as amended, and K.C.C.
5 4A.700.610 and Ordinance 12643, Section 18, as amended,
6 and K.C.C. 4A.700.610.

7 STATEMENT OF FACTS:

- 8 1. K.C.C.4A.700.610 authorizes Metro transit to provide free or
9 discounted fare media for the purpose of attracting new ridership,
10 relieving congestion, developing market strategies, testing prices or
11 experimental service and implementing other special transit programs or
12 promotions.
- 13 2. The annual loss in revenue from such programs and promotions is
14 limited to \$350,000.
- 15 3. There is increasing interest in temporarily waiving or discounting fares
16 to test new strategies for improving access to transit and to the customer
17 benefits of ORCA fare payment for youth, college students and senior and
18 disabled riders.

19 BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

20 SECTION 1. Section 2 of this ordinance takes effect January 1, 2017.

21 SECTION 2. Ordinance 12643, Section 18, as amended, and K.C.C 4A.700.610
22 are each hereby amended to read as follows:

23 For the purpose of attracting new ridership, relieving congestion, developing
24 market strategies, testing prices or experimental service, and implementing other special
25 transit programs or promotions, the director may waive or discount the fare or pass prices
26 otherwise established in this chapter whenever the waiver or discount is not expected to
27 require the addition of regularly scheduled public transportation services and, in the
28 judgment of the director, the value of the program or promotion and the benefit to the
29 public exceeds the expected loss of revenue. The loss in revenue of all such programs,
30 promotions and fare discounts shall, in the aggregate, be no greater than ~~((three))~~ five
31 hundred fifty thousand dollars annually.

32 SECTION 3. Section 4 of this ordinance takes effect January 1, 2019.

33 SECTION 4. Ordinance 12643, Section 18, as amended, and K.C.C 4A.700.610
34 are each hereby amended to read as follows:

35 For the purpose of attracting new ridership, relieving congestion, developing
36 market strategies, testing prices or experimental service, and implementing other special
37 transit programs or promotions, the director may waive or discount the fare or pass prices
38 otherwise established in this chapter whenever the waiver or discount is not expected to
39 require the addition of regularly scheduled public transportation services and, in the
40 judgment of the director, the value of the program or promotion and the benefit to the
41 public exceeds the expected loss of revenue. The loss in revenue of all such programs,

42 promotions and fare discounts shall, in the aggregate, be no greater than ~~((five))~~ three
43 hundred fifty thousand dollars annually.

44

Ordinance 18393 was introduced on 10/10/2016 and passed by the Metropolitan King County Council on 11/7/2016, by the following vote:

Yes: 9 - Mr. von Reichbauer, Mr. Gossett, Ms. Lambert, Mr. Dunn,
Mr. McDermott, Mr. Dembowski, Mr. Upthegrove, Ms. Kohl-Welles
and Ms. Balducci

No: 0

Excused: 0

KING COUNTY COUNCIL
KING COUNTY, WASHINGTON



J. Joseph McDermott, Chair

ATTEST:



Melani Pedroza, Acting Clerk of the Council

APPROVED this 17th day of November, 2016.



Dow Constantine, County Executive

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Attachments: None